



PENINSULA Development Group CEO Simon Morris and Ritchies CEO Fred Harrison met with Griffith City Council's mayor John Dal Broi, assistant manager corporate Andrew Crakanthorp and general manager Peter Brooks at the site of the new Griffith Central development.

Big wigs roll in for centre milestone

By MIKI PERKINS

WORK is under way on the city's newest and biggest retail precinct, with developers in town on Wednesday for the construction launch of the \$60 million Griffith Central Shopping Centre at the old reservoir site.

Developers say the massive two-hectare pit on the corner of Yambil Street and Jondaryan Avenue will be transformed into a 15,000sqm retail development, fea-

turing a Target discount department store and Ritchies Supa IGA supermarket.

Peninsula Development Group CEO Simon Morris said while the development would also feature 40 speciality shops, a 240-seat international food court and a 500-space car park, he could not reveal tenant details.

"Griffith Central is going according to plan and should be finished in the second half of 2007," Mr Morris said.

Ritchies CEO Fred Harrison said the Supa IGA supermarket would source local produce.

"We're very confident this will be a strong market and we're keen to place an emphasis on local produce," Mr Harrison said.

"We also manage a community benefits program where one per cent of shoppers' turnover is donated back to the local community."

Griffith mayor John Dal Broi said it was

a "buzz" to see the development under way.

"I've always made no secret of the fact that I'm a pro-development councillor and this will create healthy competition in Griffith," Councillor Dal Broi said, adding it had taken a lot of work from council staff to bring the development to town.

"The Griffith Central developers have put a lot of research into this; no-one is going to invest \$60 million if they thought it wouldn't be successful," he said.